

5 Reasons to switch to Vitality.

1

VITALITY PROGRAMME

The Vitality Programme is the largest behavioural platform linked to insurance globally, which is designed to make you healthier. By leading a healthier life with Vitality, you can access a range of discounts and rewards - worth £100 million to our members during 2019.

2

VITALITY GP PATHWAY

Vitality GP offers you video GP consultations within 48 hours, with benefits such as written prescriptions, minor diagnostics, a skin analytics service and a unique home diagnostics service. A key benefit of Vitality GP is its integration with onward care. Not only can you self-refer into physiotherapy and Talking Therapy services, but following a Vitality GP consultation you can be referred quickly and conveniently to the most appropriate and high quality specialist through our Consultant Select pathway. You will also have access to a minimum of two face-to-face consultations in Greater London per plan year, for only £20 per consultation.

3

FULL COVER PROMISE

As part of our Core Cover, we promise to pay for recognised consultants' and anaesthetists' fees in full for in-patient and day-patient treatment. This means that you will never be faced with a shortfall, provided your treatment is eligible.

4

ADVANCED CANCER COVER AND SCREENINGS

All VitalityHealth Personal Healthcare plans include Advanced Cancer Cover. This provides comprehensive cover for the treatment of the cancer, including full cover for biological and targeted therapies, as well as discounts on Targeted Cancer Screenings and risk assessments for breast, bowel and cervical cancer.

5

MENTAL HEALTH SUPPORT

VitalityHealth offer a comprehensive end-to-end approach to mental health - from prevention and maintenance to early intervention, and comprehensive treatment for more severe conditions. As part of Core Cover, all members have access to the Vitality Programme and Vitality Healthy Mind, and eight Talking Therapies sessions (for example Cognitive Behavioural Therapy). In addition, our Mental Health Cover option provides additional comprehensive cover for out-patient, in-patient and day-patient treatment.

PLUS...YOU CAN SAVE UP TO 10% IF YOU SWITCH TODAY.

Not only will you get access to all the features above, with our new switch pricing model you could save up to 10% when you switch to Vitality, and we guarantee to match or improve your level of cover.

How it works.

